



CORPORATE SPONSORSHIP PROGRAM

High Point Elementary School is an International Baccalaureate public elementary school located in Sandy Springs, Georgia. Our mission is cultivating compassionate, knowledgeable, and inquiring learners who impact a diverse global community. We are recognized as a **Title 1 Distinguished School** by the Georgia Department of Education and have been given an A+ rating in the area of Diversity by the Niche Index.

We would like to invite you to support High Point Elementary as a corporate sponsor. Through your partnership, our PTO will be able to implement programs that will supply students with educational materials, furnish and enhance learning spaces, celebrate and support our teachers, and bring improved technology into our classrooms.

As a partner to HPE, your business can gain exposure through various levels of sponsorship- reaching not only our 680 students and their families, but the breadth of our entire community. Becoming a corporate sponsor of HPE places you and your business forward as a strong supporter of our area's public schools and the educators and students who fill them.

- ▶ **TITLE I DISTINGUISHED SCHOOL**
- ▶ **INTERNATIONAL BACCALAUREATE PUBLIC SCHOOL**
- ▶ **APPROXIMATELY 680 STUDENTS**
- ▶ **1,500 COMMUNITY MEMBERS INCLUDING PARENTS, TEACHERS, FAMILY, AND FRIENDS.**



\$2,000

PREMIER PARTNER

- Presenting sponsor of **Tier One Event**, including opportunity to host a booth during event and distribute promotional materials
- Recognition of "Thanks" on school marquee following event
- Logo featured on High Point Partner Banner display for entire school year
- Logo featured on the back of 700+ Fun Run T-shirts
- Logo on HPE PTO website with hyperlink
- Logo listed in yearbook
- Opportunity to be included in HPE PTO discount card program
- Opportunity to host a Spirit Night for HPE Families
- Storefront HPE Partner Decal
- 4x Mention on HPE PTO Social Media Platforms



\$1,000

HIGH POINT HERO

- Presenting sponsor of **Tier Two or Three Event** with opportunity to have promotional materials on-site during event
- Recognition of "Thanks" on school marquee following event
- Logo featured on the back of 700+ Fun Run T-shirts.
- Logo on HPE PTO website with hyperlink
- Logo listed in yearbook
- Opportunity to be included in HPE PTO discount card program
- Opportunity to sponsor a meal for our teachers (coordinated by HPE Hospitality Committee and funded by sponsor)
- Opportunity to host a Spirit Night for HPE Families
- Storefront HPE Partner Decal
- 2x Mention on HPE PTO Social Media Platforms



\$500

HELPFUL HOUND

- Presenting sponsor of **Tier Three event** with opportunity to have promotional materials onsite during event
- Logo featured on signage at the entry of one ride at the Fall Festival
- Business name listed on HPE PTO Website
- Opportunity to provide promotional materials, samples, swag, etc. to be displayed in Teachers' Lounge for one day
- Opportunity to be included in HPE PTO discount card program
- Opportunity to host a Spirit Night for HPE Families
- Storefront HPE Partner Decal



\$250

BUDDY'S BUDDY

- Business name listed on HPE PTO Website
- Opportunity to host a promotional booth* at the HPE Fall Festival in October

**A 10ft x 10ft space, table and two chairs will be provided. Sponsor is welcome to bring signage and marketing materials to promote their business.*







CORPORATE SPONSOR AGREEMENT FORM

Business Name: _____ Address: _____

Website: _____ Email: _____

Contact: _____ Phone: _____



-  **PREMIER PARTNER**
\$2000
-  **HIGH POINT HERO**
\$1000
-  **HELPFUL HOUND**
\$500
-  **BUDDY'S BUDDY**
\$250

This Agreement Form and a High-Resolution Electronic Image of your logo must be emailed to highpointpto.atl@gmail.com to ensure inclusion in communications.

Make checks payable to High Point PTO. You may deliver them to the school or contact us, and we will gladly pick them up from you!

For any additional questions or information, please contact kymberlycrosby@gmail.com and/or tylergrogan@gmail.com

If sponsorship level chosen provides opportunity to be named as "presenting sponsor," your business will receive Top Billing for the chosen event and on all promotional materials handed out, emailed, or posted prior to the event. For example: "High Point Elementary Bingo Night Presented by <your company name>". Please indicate below the event for which your business would like to be recognized as the Presenting Sponsor. Preference will be honored on a first-come, first-served basis.

TIER ONE EVENTS

- Open House-August
- Fall Festival- October
- Teacher Appreciation Week-February
- Bingo Night-March
- Parent Party-April
- International Night-April

TIER TWO EVENTS

- Welcome Back Teacher Luncheon- August
- Welcome Back Picnic-August
- Curriculum Night-August
- Mom's Night-October
- Staff Holiday Party-December
- Book Fair-December
- EOY Staff Party- May

TIER THREE EVENTS

- Boo-hoo/Yahoo Parent Breakfast- August
- SkyZone Night-September
- Fall Staff Luncheon-October
- Costume Dance-October
- STEAM Day-November
- Hands on High Point-Fall and Spring
- Donut Day- Choose one date, occurs 3rd Friday/monthly

The HPE PTO is recognized as an IRS Section 501c(3) not-for-profit organization, and all contributions are tax deductible