



August 2023  
General PTO Meeting

# What is PTO?

-Our Mission = “Serve. Support. Build.”

-Serving our school

-Supporting our community

-Building our legacy

-The PTO funds and executes programs that support the quality of the school experience for all students at High Point. This is accomplished through an extensive volunteer network and the PTO’s annual budget which is comprised of membership dues and fundraising activities.

-Annual operating budget- \$100K

-High Point PTO is a 501(c)(3) organization

**Serve. Support. Build.**



# What costs make up PTO's Annual Budget

-Academic Enrichment- \$57,000

-Software Licensing- \$13,000

-Instructional Materials- \$25,000

-Includes Classroom Supply Budgets

-Field Trips- \$15,000

-Activity & Club Grants- \$4,000

-Teacher/Staff Hospitality- \$16,000

-Playground/Grounds Enhancements- \$6,500

-Landscaping- \$16,000

-Other Miscellaneous expenses: STEAM Day, International Night, Milestone Celebration,  
Perfect Attendance Celebration, Field Day Snacks, Teacher/Staff Birthday Cart, Curriculum Night

**Serve. Support. Build.**



# How do we raise funds to support our annual budget?

Annual Operating Budget is around \$100,000

- Corporate Sponsorships- \$20,000

- High Hopes for High Point Campaign- \$40,000

- Fun Run- \$30,000

- Parent Party- \$10,000

**Serve. Support. Build.**



# 2023-24 Academic Support Investments

- Academic Enrichment:
  - Learning Software Subscriptions
  - Instructional Materials
    - I-Ready 100 Club
    - Decodable Readers
    - Grade/Team Classroom Supply Budget
  - Field Trips
  - Clubs and Activities Grants
- STEAM Day
- International Night
- Milestone Celebration
- Perfect Attendance Celebrations
- Teacher Birthday Cart
- Curriculum Night



Serve. Support. Build.



# Community Events

- Main goal throughout the year is to foster community engagement through FUN family focused activities.
  - Back to School Picnic
    - Meet and Greet - DJ, Snow Cones and Yard Games
  - Fall Festival
    - The Event of the Year! The only school festival around that offers rides, attractions, crafts, local food vendors, and more!
  - Skate Night Spirit Night
  - Bingo
    - Dinner, Games, and AMAZING prizes!
  - Sky Zone Spirit Night

**Serve. Support. Build.**



# Hospitality

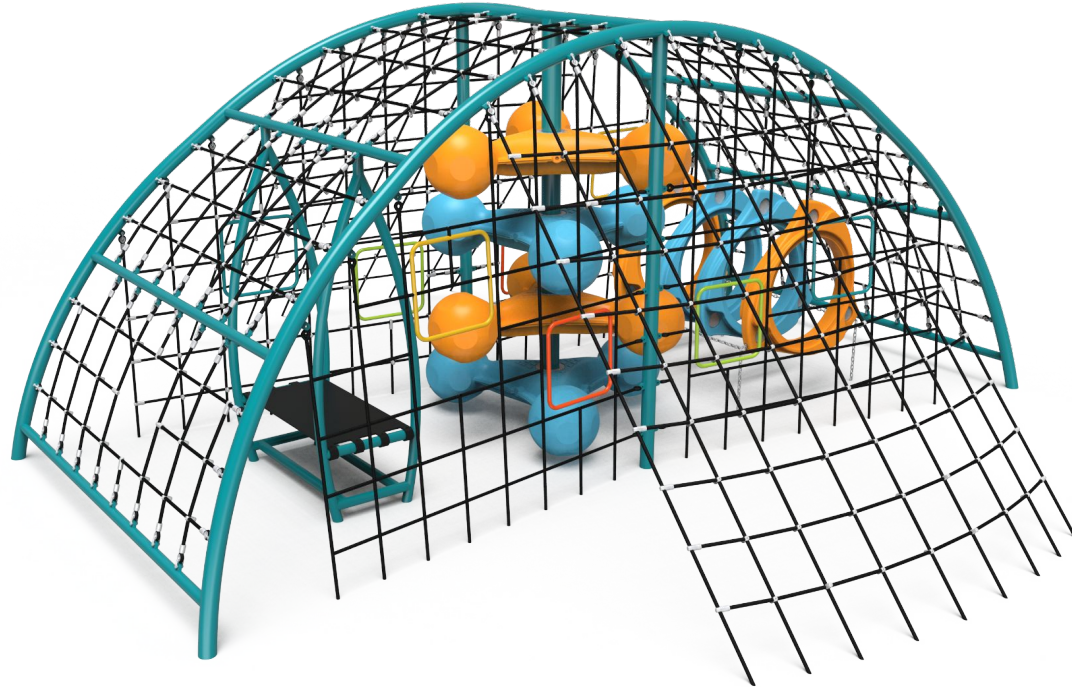
- Events
  - Stock the Lounge
  - Breakfasts
  - Luncheons
  - Holiday Party/End of Year Party
- Teacher Appreciation Week
- Bus Driver Appreciation Week
- Priorities and Successes
  - Audience-focused
  - Strong steward of PTO resources
  - Elevated catering (Kid Cashew, Gusto!, HPE family-owned, etc.)
  - “Surprise and Delight”



**Serve. Support. Build.**



# Phyzics New Moon- Coming Fall 2023!



Serve. Support. Build.





# Fundraising

## Events vs. Fundraisers

- Our community events are kept separate from fundraising.
- PTO's goal is to keep community events as affordable and inclusive as possible.

## Fall 2023

- [Corporate Sponsorships](#) and Partnerships
  - Goal: \$20,000
- High Hopes for High Point
  - Goal: \$40,000

## Spring 2024

- Parent Party
  - Goal: \$10,000
- Fun Run
  - Goal: \$30,000

Serve. Support. Build.



# Questions? Suggestions?

- [www.highpointpto.org](http://www.highpointpto.org)
- Email: [highpointpto.atl@gmail.com](mailto:highpointpto.atl@gmail.com)

Serve. Support. Build.

